



*Eastside Waterloo Athletic Campus – At East High*

11.21.23

To our supporters, businesses, alumni, friends, community, and families backing the "Eastside Athletic Campus at East" project,

In our ongoing efforts for the development of our vibrant community, we are pleased that the district has, after nearly 15 years of rumors, publicly announced the potential exploration of combining our high schools. Amidst this potential significant change, we assure you that the athletic campus is progressing with full support from the district.

Designed with programming for the entire community and then, whatever the East High School site may look like in the future, the campus is for the students of many elementary schools, junior highs, and high school(s). From the project's inception, our goal for the Eastside Athletic Campus has been to invest in an underserved area of the city and neighborhood. Our efforts aim to safeguard the history of the Trojans, East High, former athletes, alumni, coaches, and staff who have served our community since 1874 in that location. The campus will undergo meticulous renovation to help revitalize the community and create opportunities that were previously overlooked.

The Eastside Athletic Campus is destined to become a hub for sporting excellence with new state-of-the-art facilities. We Align with Mayor Hart's Community Vision Report initiative for Waterloo to be recognized as "SPORTSTOWN USA"! Our commitment extends beyond infrastructure. By providing state-of-the-art facilities for our youth to become great leaders, we help ensure a brighter future for generations to come.

The urgent need for facilities for various sports, including baseball, softball, basketball, Pickleball, and tennis courts, has propelled this initiative. We are proud to be part of a unique opportunity with district support, renovating this campus near the Walnut Neighborhood and strategically across from the Boys and Girls Club Teen Center. We are excited to collaborate on programming with these entities, encompassing the city, and establishing an endowment program to ensure the facility's future.

Strategically in the downtown corridor, the campus will stand as a beacon of hope amid ongoing economic development changes just a few miles away to the north end of our community, where improvements have recently begun.

Working closely with our dedicated steering committee, the district, and community leaders, we eagerly anticipate seeing this project through to completion. Now, as the district unveils its potential proposal to merge high schools, we acknowledge the planning and questions that will arise. We assure the community that the district has spoken and is committed to working with us and moving forward collaboratively with our campus project.

This project is more important than ever before, and we look forward to the community's engagement and support as we continue to raise funds to complete the Eastside Athletic Campus at East.

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